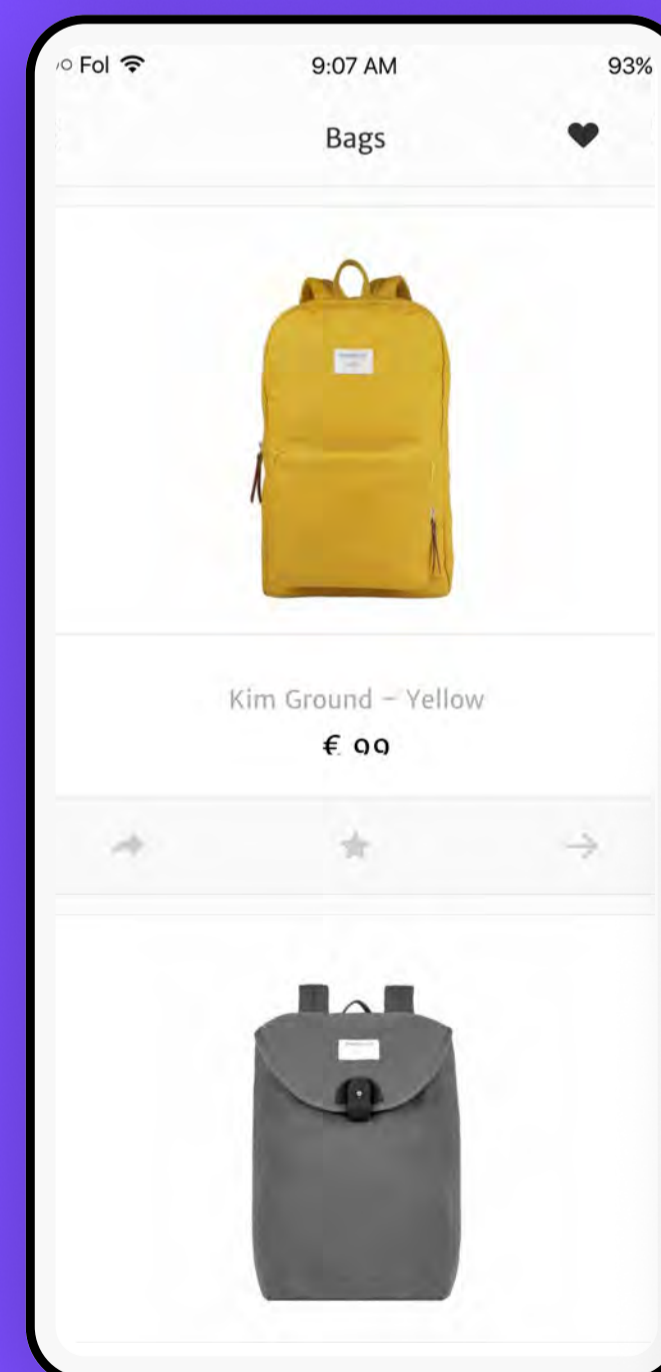
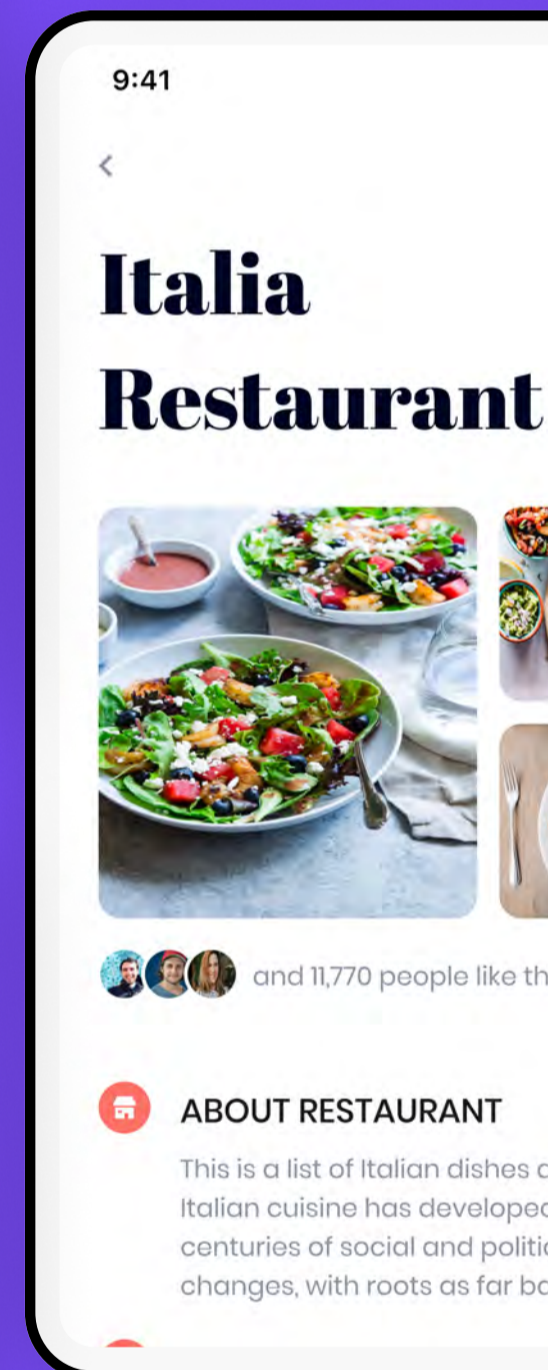
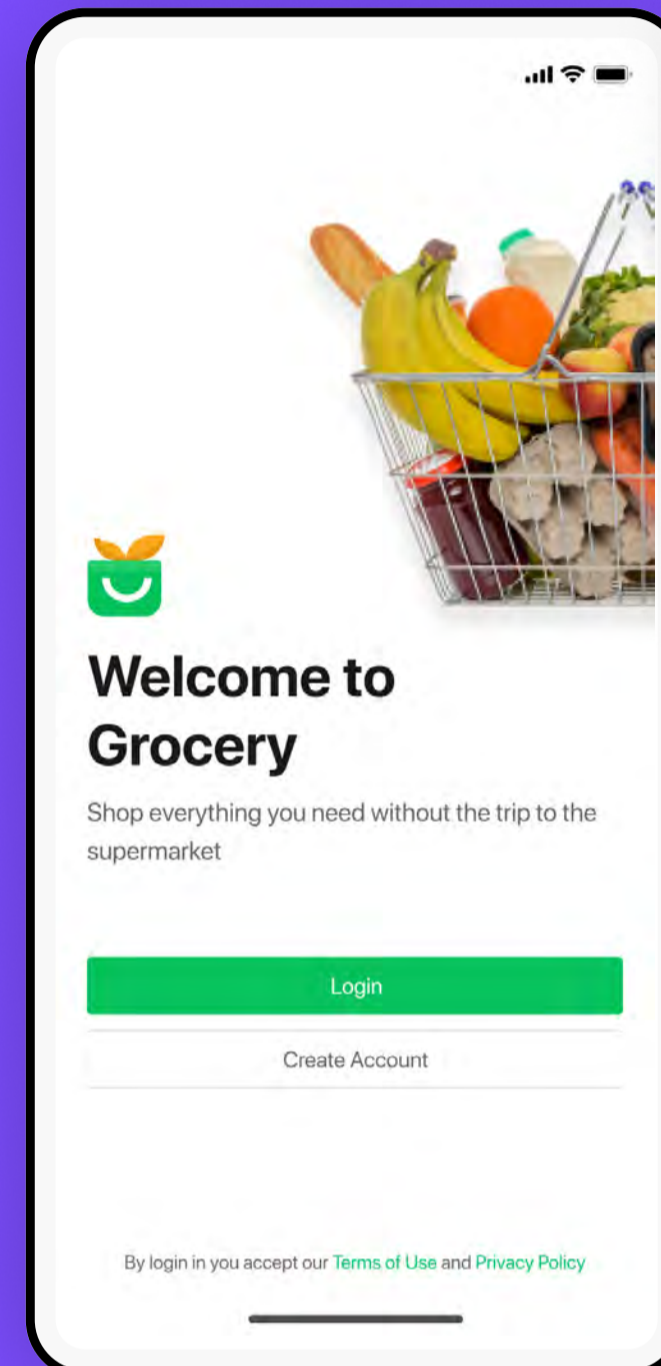
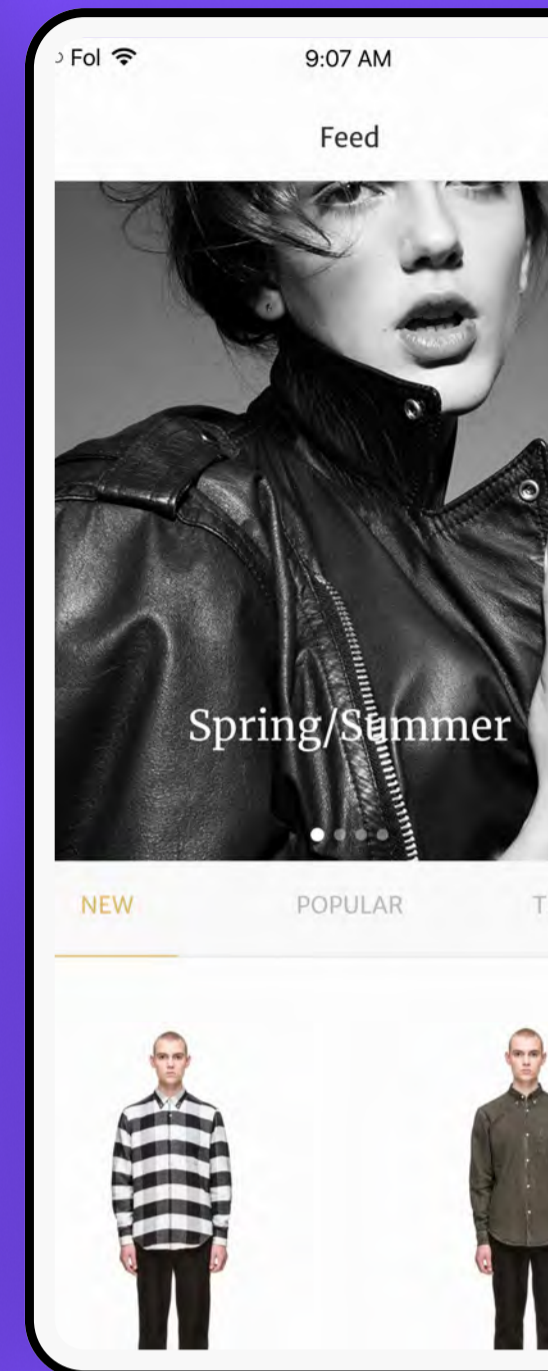
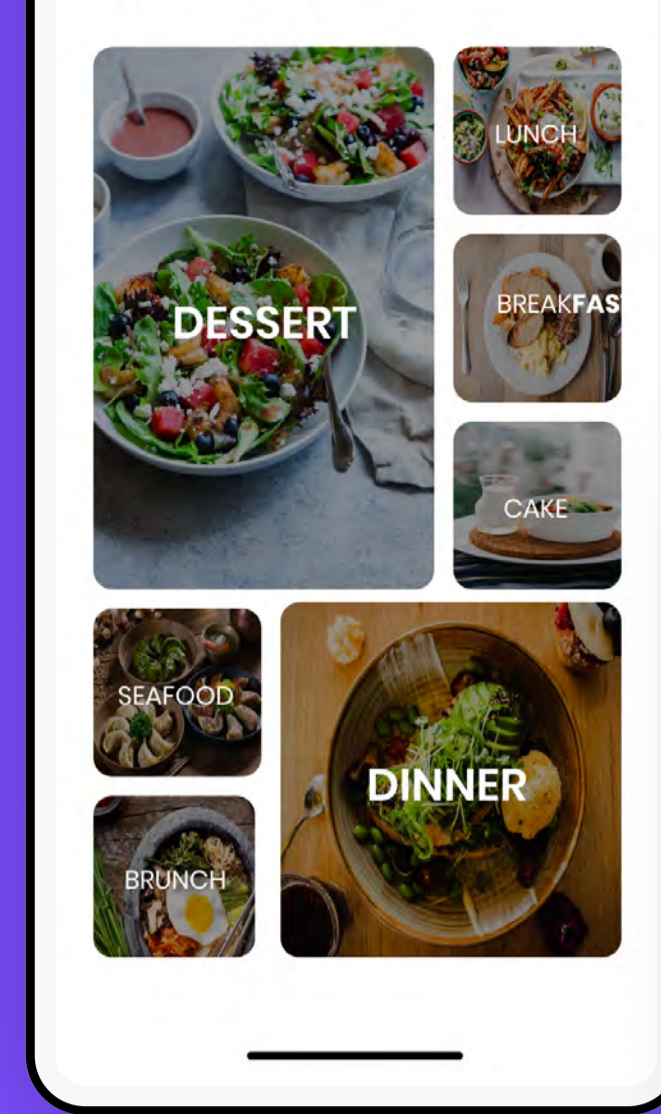




Builder.ai's go-live checklist: 12 steps to a smooth app store launch

Uploading apps to [mobile app stores](#) is a minefield. That's why we help you manage the process, ensuring you can reap the benefits of your app as soon as possible – whether that's selling online, automating manual processes or streamlining operational efficiency.

Here's what you can expect from every stage of the journey with us...



Checklist



1. We check that you have the right developer account

For Android, you need a [Google Developer Account](#) to upload apps to the Google Play Store. This costs a one-time fee of \$25. For iOS, you need an [Apple Developer Account](#), which costs \$99 annually.



2. We sweep for dummy text

Placeholder text or blank app screens may cause users to bounce off your app, or worse, lose trust in your brand. As a result, searching high and low for anything left lingering is essential.



3. We upload your privacy policy

Once you provide us with your terms and conditions and privacy policy, we ensure your app includes it, giving it the best chance of being swiftly accepted by your chosen app store. Typically, this process takes between 2-7 days, although it can be extended.



4. We clear any pending invoices

We close any outstanding invoices from your project so we can move forward with putting your app live.



5. We use third-party credentials to set you up

You give us your API keys so we can ensure all your features are working smoothly before we list your app on your chosen app store. For example, your payment gateway or your Twilio account.



6. We provide guidelines for your app metadata

We set you up for success by providing best-practice guidelines for your app's metadata. This means you won't forget any information that helps your app to rank on the Google Play Store and/or Apple App Store.

*Note - You need to provide this data yourself



7. We add screenshots to your listing

Once you've designed and approved screenshots to accompany your metadata, we include them in your listing.



8. You buy a domain name and we map it to your app

This helps users navigate seamlessly from your website to your app, while both can be managed from one central location.



9. We set up your hosting

Once you have your domain name, we set you up on Builder Cloud. This enables you to host on any major platform, including Microsoft Azure, Amazon Web Services (AWS), Digital Ocean and more.



10. You test your app

Before going live, you test your app to ensure that it performs as both you and customers expect. When complete, you give us the thumbs up to go live.



11. We remove test data from your app

Anything used to test like app functionality is wiped clean before it becomes available to download.



12. Your app listing is live!

We push the green button on your app listing and it's ready to download from app stores.



When you create an app with Builder.ai, you just need to share your idea or business problem with us. Then, with the help of our AI Product Manager, Natasha, we turn it into an app. We also help you maintain and upgrade it once it's live on app stores. To learn more, [book a chat](#) with us today.